



**Providing a
first-class
affordable IoT**

“Internet of Things”





About us

ASB international is a tech company specialized in providing a first-class affordable IoT “Internet of Things” to cover a full range of home and industrial automation items that covers the MENA “The Middle East and North Africa” region. We take pride in creating solutions that connect devices to the internet, thus automating our daily activities. One of such solutions is the

Iotty Smart Switch

With a focus on functionality and beautiful aesthetic, ASB international leverages its Italian craftsmanship in creating iotty Smart Switch, an IoT device for home automation. Equipped with an in-built WiFi, the iotty Smart Switch allows you to automate your garage door and light switch and also control lights from multiple points of the house. Once installed, all you need is an internet connection to make your home instantly smart.

Aside the functionality of the iotty Smart Switch, its contemporary design gives an elegant touch to the walls of the home adds to the aesthetic look of the house. With iotty Smart Switch, you can synchronize your home with the environment, create actions, receive notifications, manage energy consumption, personalize everything the way you want is, and seamlessly automate your home.



Mission

To provide our partners with low-cost, top-notch, and easily-installed products for a smarter living, with a single touch of a smartphone.

Vision

To become the one-stop solution provider for a smarter living to everyone.

Services

Our services include but are not limited to the following:

Identity-Related Services

Identity-related services are the most simple, and arguably one of the most important services to be provided to an application of the Internet of Things. They can be divided into two categories, active and passive. They can serve either individuals or enterprise, which can lead to a number of different kinds of applications. At ASB International, services like this come at an affordable price.

Information Aggregation Services

Information aggregation services refer to the process of acquiring data from various sensors, processing the data, and transmitting the data via IoT to the application. These types of services can be thought of as one way, in essence, information is collected and sent via the network to the application for processing.

Collaborative-Aware Services

Collaborative aware services are services that use aggregated data to make decisions, and based on those decisions perform an action. The key difference between information aggregation services and collaborative-aware services are the use of the data collected to make decisions and perform actions. The keys to creating a collaborative-aware service are network security, speed, and terminal processing power.



Why choose us



Affordability:

At ASB international, our services are pocket friendly. We ensure that our clients in the Middle East and Northern African regions get quality IoT at affordable prices.



Dependability:

We have a track record of being dependable and readily available to meet the needs of our clients. This guarantees us customer loyalty.



Innovative:

The IoT industry is an innovative industry therefore we ensure we are kept abreast of development in the industry. This helps us remain relevant and meet up with with modern technological trends.



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